9-24-48

Bacchus To Reign Over Gala Days

2nd Annual Fete Offers Wide Variety Of Entertainment

Sonoma Valley, cradle of the vast wine industry of our California, has revived its vintage festival and the second annual Valley of the Moon celebration opens tomorrow with gayety, color and old world charm.

Priceless Window Displays

Proud of its heritage and the old families who knew Sonoma when all the hillsides and valley were planted to grapes, many relics of these pioneers are on display for the 1948 festival. The window displays this year are attracting wide attention and prizes wil be given for the most historical, most outstanding and most amusing exhibit.

Class A: Most outstanding display—Popular appeal to be considered. 1st prize (plate); 2nd award (plaque).

Class B: Most historically authentic display—1st prize (plate); 2nd award (plaque).

Class C: Most amusing display—1st prize (plate); 2nd award (plaque).

Window display judges are: Celeste Murphy, chairman; Ernie Evans, Mrs. Oscar Larson, Mrs. Jack Widmer and Dal Emparan.

In recognition of the Mission era in grape planting, the beautiful Mission paintings of Chris Jorgensen, over 60 of them, from every Mission in California wil be shown for the first time a

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Vintage Festival

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the Chamber of Commerce through courtesy of Virgil Jorgensen, son of the famed painter. All day tomorrow and Sunday the Mission paintings may be seen for a nominal admittance. They are catalogued in the official programs now on sale.

Horses, Buggies and Kids!

Going back to the horse and buggy days to stir memories of old Sonoma, horse-drawn vehicles will be featured in the parade tomorrow afternoon at 2 o'clock. Anther division will feature children in historical costumes, impersonating some of the settlers and historic personages of the long ago. Scores of costumed juveniles will be in the line of march. The parade will form on France Street and Broadway and go around the plaza to the ball park.

Parade judges are Harvey Griffin, chairman, Mrs. E. T. Casson, J. P. Serres, Ray Grinstead and Armand Franquelin.

Mexican Entertainers

While all this is going on the celebrated Mexican family from Southern California will be re-enacting the gay entertainment of Gen. Vallejo's day in old California, with music, song and dancing in the plaza and in front of the old adobes fronting on the square.

Tour of Historic Homes

The tour of historic homes will take visitors through the Black, Tryon, Bates and Jones homes and will conclude at the Buena Vista rancho, where refreshments will be served through courtesy of Mr. and Mrs. Frank Bartholomew from 4-5 p. m. on Saturday and 12-3 p. m. Sunday.

Saturday afternoon there will be open house and inspection of the big Sebastiani winery where hospitality will be dispensed.

Fashions—"The Old Look"

The fashion show on the plaza at 5 p. m. in the open air theater will feature a grand array of old costumes to be worn by Sonoma people. From the time of the Mission Indians to the days of '49 historical figures will pass a revue as Beth Norman, noted commentator describes them. The Fashion Show has been arranged by Gladys Dodge and she has many dresses and costumes which are really museum pieces but still prized by their owners as heirlooms. There will be songs by Mrs. Walker rendolent of Mexico and Spain —"La Golondrina' and old folk

Spanish Wedding

The Spanish wedding procession on the north side of the plaza at 8 p. m. will climax the Festival's pageantry. The grand Vintage Ball will follow at 9 p. m. in Sebastiani Hall.

Students will be admitted to Saturday night's Vintage Ball for fifty cents upon presenting their student body cards.

Judges for costumes for Saturday's dance and general Festival participation will be: Daisy Barbour, Cora Maffei and Byron Weller.

Plaza Activities

All day Saturday and Sunday in the plaza there will be colorful booths, registration of old timers and former residents, and a fine wine exhibit in the city hall.

Folk Dance Display

The oustanding added attraction Sunday will be the folk dancing at Boyes Hot Springs at 1 to 5 p. m.

The Fashion Show will be repeated in Sonoma Sunday at 5 p. m. and the tour of the historic homes in the morning.

Climax of Festival

Awarding of prizes in front of the city hall at 9 o'clock Sunday night will end the festival.

New Hardware Store Given Nice Reception

A warm reception was given the new Broadway Hardware store at their grand opening last Saturday.

The owners, John Dornbush and Martin Mulford, were on hand to greet many well-wishers and customers as members of their respective families served coffee and doughnuts to the visitors.

Scout Troop 16 Meeting Tonight

Attention all Scouts! Troop 16 Scout meetings will be opened officially Friday, September 24. All Scouts are urged to attend this meeting to plan for trips and out-of-door camping.

The troop Scoutmaster will be Ernest Mangiantini assisted by Elio Ramacciotti and Mr. Bill Bennett.

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